

	for 3 months	5-8 Keywords	4-6 Long trail Keywords	1-2 Short trail keywords
TK on page title at start				
TK on H1 Tag at start				
TK on H2 Tag at start				
TK on URL structure				
Min. 5 TK on Paragraph				
Atleast 1 TK has hyperlink				
Min. 3 Internal Links				
Min. 1 external links				
Page content length should be 2000 words				
Min. 3 images at page				
Alt tag for image, Alt must include TK				
Alt tag for hyperlink, must include TK				
Do follow attributes for links				
Image size should be less than 100KB				
Image format should be .webp				
In case of blog create Tag list				
Page must have valid schema				
Share page option should be enable in case of blog, services or product				
OG meta for heads				
Favicon must be of type .ico				
Cannocical path for every pages				
Author card with first name & last name, position, photo, contact information, bio and scoial links				
Update time, with total reads and time of reads				
page loading time must be lesser than 2 sec				
Page speed must be greater than 85				
Comprehenssive meta description havin TK upto 150 characters				
Use sub heading into contents				
Use bullet list into content				
GEO tagging for local SEO				
Enable cache, ZIP compression, SRT & leverage browswr cache				
Image compression				
Use CDN for static files				
Use Google Analytics				
Sitemap Submission				